



SOFT SKILLS

- Attention to Detail
- Collaboration
- Time Management
- Communication Skills
- Problem-Solving
- Adaptability
- Empathy and User Understanding
- Presentation Skills
- Flexibility

HARD SKILLS

- Design systems
- IOS/Material design Guidelines
- Prototyping and Wireframing
- Interaction Design
- Usability Testing
- Responsive Design
- AI Tools
- AI IDE

EDUCATION

Kyiv College of Communications
2013-2018

Technical University of Košice
2018-2019

LANGUAGE

Ukrainian English
Native Intermediate

ABOUT ME

AI-Native Product Designer with 7+ years across iGaming, SaaS, AI/ML, mobile, and complex B2B products. I combine product design, AI agents, and code to build functional prototypes, validate hypotheses, and reduce uncertainty before development.

WORK EXPERIENCE

NDA / Team Lead Product Designer 2024 - Current

2 years | 4-person design team

- Lead product initiatives from research and concept development to prototyping, delivery, and A/B testing
- Build functional prototypes using AI agents and code to test product logic and user flows before development
- Design mobile-first gamification experiences with product, engineering, and analytics teams
- Built and scaled a design system with 140+ components and organisms using Figma Variables
- Introduced AI workflows, plugins, and internal tools that reduced content-production time by 85%
- Mentor designers transitioning into product and UX/UI roles

Springs Apps ↗ Senior / Lead UX/UI Designer 2019 - 2024

5 years | 2 years as Team Lead

- Led a three-person design team and delivered 20+ products and MVPs across SaaS, AI/ML, IoT, and complex B2B domains
- Designed mobile apps, dashboards, CRM systems, and digital products from discovery to implementation
- Collaborated directly with clients and engineering teams to turn business requirements into practical product solutions

Earlier experience / Freelance & Agency 2016-2019

3 years across freelance product design and agency work, including UX research, interactive prototypes, scalable UI kits, websites, and digital campaigns.